



CANADIAN SOCIETY OF RESPIRATORY THERAPISTS
SOCIÉTÉ CANADIENNE DES THÉRAPEUTES RESPIRATOIRES

Sponsorship Opportunities

The Canadian Society of Respiratory Therapists 2018 Annual Education Conference and Trade Show

Westin Bayshore • Vancouver, British Columbia
May 24-26, 2018

The CSRT is committed to providing quality education workshops and presentations on issues that will increase all RTs knowledge in each area of practice. Therefore, the 2018 program will include topics delivered by international, national and regional individuals with expertise in various areas of respiratory care, as well as practice issues such as quality assurance, patient safety, evidence-based practice, patient and family-centered care, research and innovation.

As the only national conference in Canada that focuses solely on the respiratory therapy profession, the CSRT Annual Education Conference provides a unique opportunity to target RTs with your products and services, and to share knowledge and expertise.

This document outlines various sponsorships opportunities. Your support is not restricted to the opportunities listed in this package. We would be pleased to work with you to develop a package that better suits your needs.

Core Benefits for all Sponsorship Levels

Each sponsorship opportunity is tailored to provide ultimate exposure for your company and all levels come with the following core benefits:

- Corporate name and logo featured in the preliminary and final conference program
- High profile on-site signage in areas such as the registration desk, hallways, etc.
- Sponsor logo and link on CSRT website on a rotating basis from time of agreement to June 30
- Recognition of sponsorship on PowerPoint slide at the beginning of each session
- Acknowledgment during Welcome Reception, Welcoming Remarks, Closing Remarks, and Presidents' Banquet

**Develop this mutually beneficial partnership by contacting Lindsey Naddaf Lnaddaf@csrt.com
Tel: 1-800-267-3422**

Please note: Sponsors from the previous year are offered first choice of exhibit space. As of Wednesday, September 6th, 2017 all other exhibitors and potential sponsors will receive the exhibitor floor plan for 2018. Opportunities are assigned on a first come, first served basis.



PLATINUM Sponsorship

\$15,000

Platinum sponsorship provides an exceptional amount of corporate profile.

Sponsorship at this level includes **ONE** of the following:

(Selection is on a first-come, first-served basis – other requests may be possible)

- Logo on conference delegate bag
- Logo on delegate badge lanyard
- Industry Education Session
- Logo on delegate leather notebooks

Sponsorship also includes:

- Three booth positions
- Five complimentary conference registrations (includes five tickets to the Presidents' Banquet)
- Delegate bag insert
- Complimentary one year CSRT corporate membership

GOLD Sponsorship

\$10,000

Gold Sponsorship provides an excellent amount of corporate profile.

Sponsorship at this level includes **ONE** of the following:

(Selection is on a first come, first serve basis – other requests may be possible)

- Exclusive Gold sponsorship recognition for one of the five education streams
- Logo on delegate pens
- Logo on hotel key card
- Logo on delegate mint cases
- Table wine sponsor for Presidents' Banquet Dinner

Sponsorship also includes:

- Two booths positions
- Three complimentary conference registrations (includes three tickets to the Presidents' Banquet)
- Delegate bag insert



SILVER Sponsorship

\$7,000

Silver Sponsorship provides corporate prominence.

Sponsorship at this level includes the following:

- One booth position
- Recognition at one lunch or refreshment break
- Delegate bag insert
- One complimentary conference registrations (includes one ticket to the Presidents' Banquet)

BRONZE Sponsorship

\$5,000

Bronze sponsorship is designed for those companies who do not wish to exhibit however would like a presence at the conference.

Sponsorship at this level includes the following:

- Corporate name and logo featured during the conference for an entire day of recognition
- Delegate bag insert





Reminders for Sponsors:

For PLATINUM, GOLD and SILVER sponsorship:

- Two exhibitor badges are included with every booth. Please submit names of persons using exhibitor badges by **Friday, April 13th, 2018**. After April 6th, only the company name will appear on the badge.
- Once your sponsorship is confirmed, we will provide you with complimentary conference registration forms. These are for you to give to any RT customer or employee of your choice to attend the full conference. They are **NOT** exhibitor badges.
- The complimentary conference registration forms offered to sponsors to give away must be completed in full and submitted to CSRT no later than **Friday, April 13th 2018**. If we do not receive the forms by April 13th, we will assume you are not using them and they will become invalid. No extensions will be granted. Once submitted, the registrations are non-transferrable.
- Items for delegate bags must be delivered and received to the CSRT office by **Friday, April 13th, 2018**.

Other Sponsorship Opportunities

Items are available on a first-come, first-served basis.

Option 1-Cost \$3,000: Welcome package upon delegate room check in – A small welcome package will be placed in every delegate's room upon check in (i.e. bag of chips, bottle water, pack of gum; items may vary). Packages will be tagged with your company name/logo or you can provide a postcard-sized promotional piece of your choice.

Option 2-Cost \$3,000: Sponsor for cocktail hour at Presidents' Banquet – Each delegate attending the Presidents' Banquet will receive a free beverage ticket during the one hour cocktail prior to dinner. Drink tickets will include your company name/logo.

Please contact Lindsey Naddaf to add either of these add-ons to your sponsorship package.

Educational Grants and Contributors

\$1,000 +

The CSRT greatly appreciates all grants or contributions towards the development of the education program. Participants will be acknowledged within the core benefits outlined earlier in the document.



Industry Education Session

\$3,000

In conjunction with the 2018 Education Conference, the CSRT will offer product information sessions to industry representatives who want to showcase a speaker, a particular topic, product, or equipment of relevance to their company. The length of each product information session is 50 minutes. A product information session provides the opportunity to present scientific data, interactive workshops or panel discussions on a product or service distinct to their company. The topic and format of the session can be arranged to suit the needs of the sponsoring company or of the sponsored speaker.

Available dates and time:

Friday, May 25th: 45 minutes - Can be either a breakfast or lunch symposium

- A written confirmation must be received to secure your spot.
- The CSRT will **NOT** conduct regular conference programming during the scheduled product information session to ensure the largest possible audience for the session.
- **NEW!** The CSRT provides a door prize for attendants at each session to help increase participation. Instructions will be provided day of.

Benefits:

- **NEW!** Your session may be eligible for CSRT CE Credits (subject to approval by the CSRT). Certificate provided by CSRT.
- Relevant topic of choice to the company, which may be product related.
- Adequate meeting space to conduct targeted marketing.
- Session promoted in conference communications, see below.

Promotion of product information session:

- E-mail to participants
- Preliminary program (session title, objectives, and speaker must be provided by deadline set by CSRT)
- Final program
- On-site posters
- Promoted in the April CSRT newsletter distributed to all members

Please note:

- All expenses relative to the speaker(s) (travel, honorarium, special audiovisual requirements, etc.) are the responsibility of the sponsoring company.
- Confirmation must be received by **Friday, November 9th, 2017** to be included in the Preliminary Program; and by **Friday, March 30th, 2018** to be included in the Final Program. These dates are final.





Sponsorship Agreement

Our organization agrees to participate as a sponsor at the CSRT Annual Education Conference in Vancouver, BC – May 24-26th

Company Name: _____

Address: _____

City: _____ Prov.: _____ Postal Code: _____

Contact Name: _____ / Secondary Contact (if applicable): _____

Email: _____ / Secondary contact email: _____

Phone: _____ Fax: _____

All levels of sponsorship include core benefits listed on page 1 in addition to one of the following:

Platinum Sponsorship	<input type="checkbox"/> Industry Education Session <input type="checkbox"/> Official Sponsor of Wine at Presidents' Banquet <input type="checkbox"/> Logo on one of the following: <ul style="list-style-type: none"> <input type="radio"/> conference delegate bag <input type="radio"/> logo on delegate leather notebooks <input type="radio"/> delegate badge lanyard <input type="radio"/> other conference item (to be determined) 	\$15,000	
Gold Sponsorship	<input type="checkbox"/> Recognition of one education stream <input type="checkbox"/> Logo on one of the following: <ul style="list-style-type: none"> <input type="radio"/> delegate pens <input type="radio"/> delegate mint cases <input type="radio"/> hotel room key card <input type="radio"/> table wine sponsor Presidents' Banquet 	\$10,000	
Silver Sponsorship	Includes all items listed on page 3.	\$7,000	
Bronze Sponsorship	Includes all items listed on page 3.	\$5,000	
Sponsorship Add-On	<input type="checkbox"/> Drink ticket at cocktail hour before Presidents' Banquet <input type="checkbox"/> Welcome package in delegates' hotel rooms	\$3,000 \$3,000	
Industry Education Session		\$3,000	
Educational Grant or Contributor		\$1,000+	
<i>*Credit Card & Wire Transfer Fee if applicable</i>		2.5% =	
		TOTAL	

Please specify 3 preferred exhibit booth locations:	1 st Choice	2 nd Choice	3 rd Choice

Once received and accepted by the CSRT, this agreement becomes a binding contract.

Signature: _____

Date: _____

Method of Payment:

- Visa * AMEX * Wire/electronic money transfer *
 MasterCard * Cheque Canadian money order

- Canadian money orders and Cheques are to be made payable to Canadian Society of Respiratory Therapists
- If you wish to pay by wire transfer or electronic transfer, please contact Theresa Wilson, Finance Administrator, at 1-800-267-3422 ext. 227

Credit Card Number: _____

Expiry: ____ / ____

Signature: _____

Date: _____